



# SPONSOR PROSPECTUS

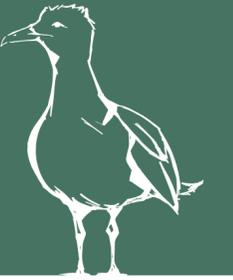


To book your sponsorship or for additional information please contact:  
**Zach Curtis:** [zachcurtis@filevine.com](mailto:zachcurtis@filevine.com) **Molly Callahan:** [mollycallahan@filevine.com](mailto:mollycallahan@filevine.com)

OCTOBER 26-29  
SAN DIEGO, CA

MARRIOTT MARQUIS  
SAN DIEGO MARINA

# CONTENTS



01

WHAT IS FILEVINE'S  
LEX SUMMIT?

10

LEX SUMMIT PARTY  
SPONSORSHIPS

02

WHY SPONSOR AT  
LEX SUMMIT?

13

WHAT TO  
EXPECT

06

SPONSORSHIP  
OPPORTUNITIES

# WHAT IS FILEVINE'S LEX SUMMIT?

LEX Summit is the premier legal technology conference focused on providing incredible learning and networking opportunities. From A-lister keynotes and entertainment, to breakout sessions with industry experts and thought leaders, LEX Summit brings legal practitioners and technologists together to drive the industry forward.



A man in a blue suit stands on a stage, gesturing towards a large green backdrop that reads "LEX Summit". The backdrop features a white horizontal stripe and a white arrow pointing right. The stage is lit with spotlights, and a podium is visible on the left.

3	2000+	30+	100+	3.5
Spectacular evening networking events	Attendees	Hours of conference time with dedicated exhibitor hours	Sessions, trainings, and networking events	Days of exhibiting time

# WHY SPONSOR AT LEX SUMMIT?



LEX SUMMIT GIVES YOU ACCESS AND CONNECTION TO LEGAL PROFESSIONALS THAT SPAN JOB ROLES AND LEGAL DISCIPLINES.

As an exhibitor you will have the opportunity to showcase your innovative products and services to decision makers and influencers helping them to drive greater efficiencies, effectiveness and growth within their practices. Practitioners from Filevine's robust customer-base and extensive partner ecosystem attend LEX Summit each year to learn about and implement the latest in technology and services that will revolutionize their practices.

## WHY SPONSOR AT LEX SUMMIT?

# EXHIBITING AT LEX SUMMIT IS A TURNKEY EXPERIENCE.

Our production company designs and builds the entire booth on your behalf, ensuring a polished and professional presence on the show floor. Your brand will be fully integrated into the booth experience, with branding assets provided by your team in advance, allowing you to focus on meaningful conversations and connections rather than logistics.

## SPONSOR PROSPECTUS

# EXHIBITOR HALL HOURS:

Monday, October 26th: 10:00am–8:00pm

Tuesday, October 27th: 8:00am–7:00pm

Wednesday, October 28th: 8:00am–6:00pm

\*Please note: Monday load in time will be earlier than 10am, however we are still finalizing — we recommend a Sunday night or early Monday morning arrival.



# DEMOGRAPHICS

CATEGORY	% OF ATTENDEES	EXAMPLE ROLES FOUND IN YOUR EXCEL
Legal Professionals	31%	Attorney, Paralegal, Case Manager, Managing Partner
Executive Leadership	20%	CEO, COO, President VP, Executive Director
Technology and IT	13%	IT Manager, Systems Administrator, Data Engineer, CTO
Operations & Administration	9%	Director of Operations, Office Manager, Firm Administrator
Marketing, Communications, & Business Development	3%	Marketing Manager, CMO, Communications Director
Training, Product & Implementation	3%	Implementation Specialist, Product Manger, Trainer
Other/Miscellaneous	22%	Owner, Founder, Controller, HR, Intake Manager, Optimizer, Sales roles, Consultants, Assistants, etc.

**FIRM** Small Firms (1–9 people)  **11.1%**

**SIZE:** Medium Firms (10–49 people)  **51.7%**

Large Firms (50+ people)  **37.3%**



ONE OF THE LEGAL INDUSTRY'S  
LARGEST AND MOST PRESTIGIOUS  
CONFERENCES, PURPOSE BUILT FOR  
MEANINGFUL CONVERSATIONS AND  
POWERFUL OPPORTUNITIES TO  
GROW YOUR BUSINESS.

# SPONSORSHIP OPPORTUNITIES

## NEW IN 2026!

- New location in California at the **Marriott Marquis San Diego Marina**.
- Welcome Sponsor Party - Kicking off the event with style, we will host a **cocktail reception** on Oct. 26th in the 2nd floor foyer to encourage booth visits, networking, and introductions.
- **Enhanced** add-on & activation options to engage with attendees.
- **~35% more** attendees over 2025.



# ASSETS & DELIVERABLES

	SILVER	GOLD	PLATINUM	DIAMOND	SILVER	GOLD
Post Attendee Registration List	✓	✓	✓	✓	Full conference tickets: <b>2</b> Cost: <b>\$17,500</b> Availability: <b>37</b>	Full conference tickets: <b>3</b> Cost: <b>\$35,000</b> Availability: <b>13</b>
Participation in Passport Program	✓	✓	✓	✓		
Logo on LEX Summit Website	✓	✓	✓	✓		
Pre Attendee Registration List		✓	✓	✓	Full conference tickets: <b>4</b> Cost: <b>\$55,000</b> Availability: <b>14</b>	Full conference tickets: <b>5</b> Cost: <b>\$225,000</b> Availability: <b>2</b>
Logo on Transition Slides—Mainstage			✓	✓		
Digital Marketing—Your logo on all email marketing to attendees			✓	✓		
Co-Branded party of your choice (Opening party or LEX Fest)				✓		
Sponsored Break-Out Room for the duration of the general sessions				✓		
Breakout Speaking Opportunity				✓		



\*Please note our exhibit space is limited, so book your booth space early to avoid missing out!

# SILVER BOOTH

## BOOTH GRAPHICS

ITEM	QTY	DESCRIPTION	SUBSTRATE	SIZE
A	1	Graphic Wall	SEG	39.05"W x 95.2"H
B	1	Desk Decal	Wall Noodle	26"W x 26"H



## FEATURES

QTY	DESCRIPTION
1	36" Counter
1	Bar Stool

# GOLD BOOTH

## BOOTH GRAPHICS

ITEM	QTY	DESCRIPTION	SUBSTRATE	SIZE
A	1	Graphic Wall	SEG	97.625"W x 95.2"H
B	1	Desk Decal	Wall Noodle	50"W x 26"H



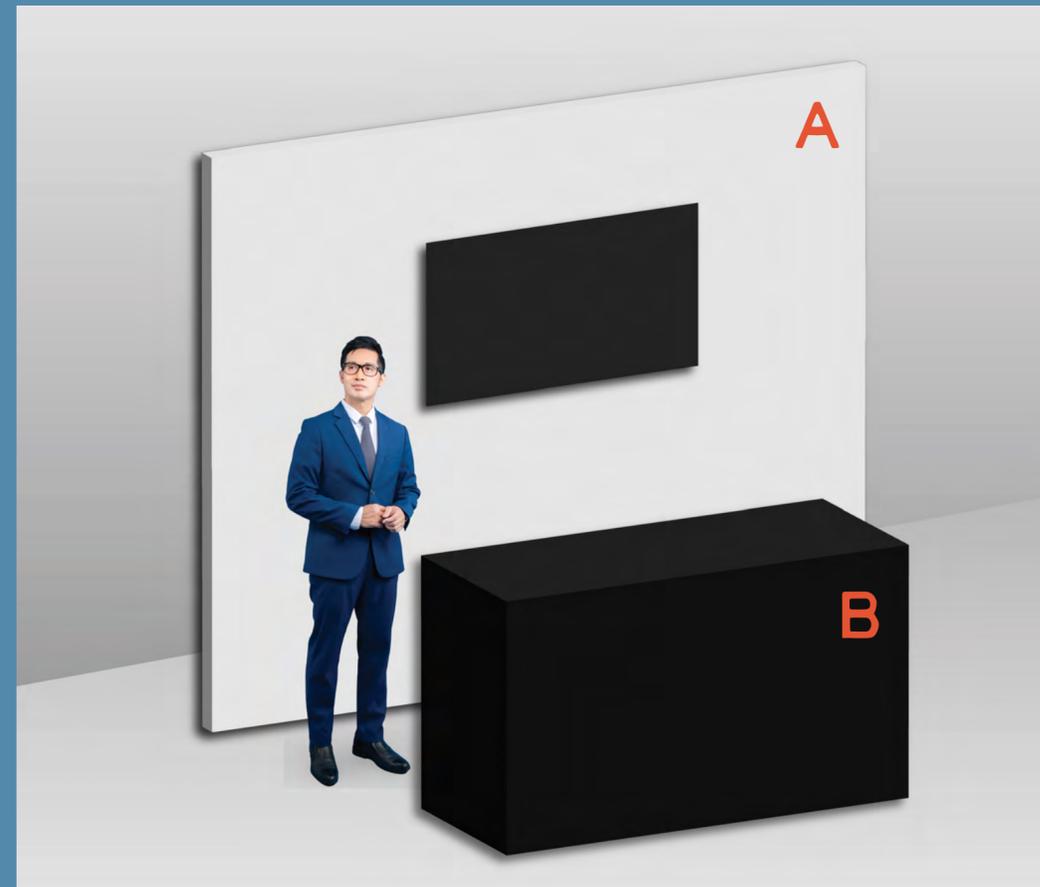
## FEATURES

QTY	DESCRIPTION
1	72" Counter
2	Bar Stools
1	50" TV

# PLATINUM BOOTH

## BOOTH GRAPHICS

ITEM	QTY	DESCRIPTION	SUBSTRATE	SIZE
A	1	Graphic Wall	SEG	117.15"W x 95.2"H
B	1	Desk Decal	Wall Noodle	50"W x 26"H



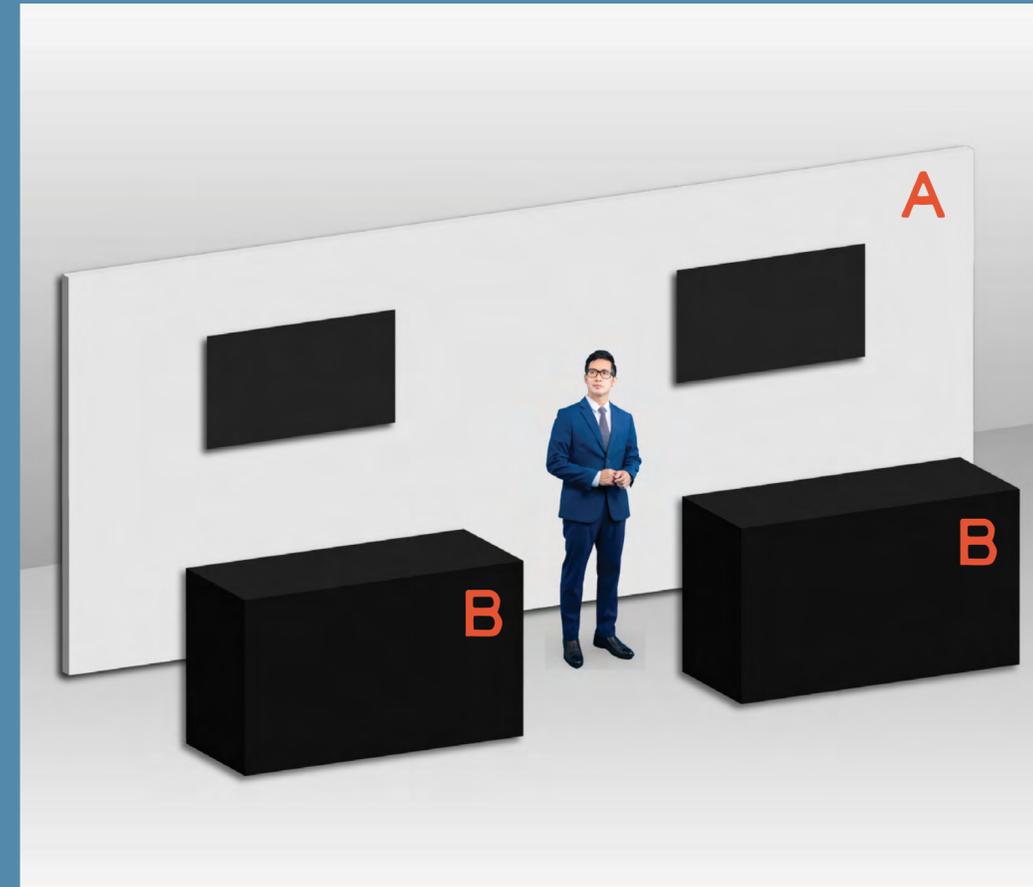
## FEATURES

QTY	DESCRIPTION
1	72" Counter
2	Bar Stools
1	50" TV

# DIAMOND BOOTH

## BOOTH GRAPHICS

ITEM	QTY	DESCRIPTION	SUBSTRATE	SIZE
A	1	Graphic Wall	SEG	239.18"W x 95.2"H
B	2	Desk Decal	Wall Noodle	50"W x 26"H



## FEATURES

QTY	DESCRIPTION
2	72" Counter
2	Bar Stools
2	50" TV



# LEX SUMMIT PARTY SPONSORSHIPS



## NEW FOR 2026—SPONSOR COCKTAIL RECEPTION

For the first time ever, LEX Summit will open with a dedicated **Welcome Cocktail Reception** with a focus on our Partners.

Taking place in the Exhibitor Area, this reception will bring together attendees, sponsors, and partners for the very first shared moment of LEX Summit 2026. Surrounded by high **energy networking**, this experience sets the tone for connection and community from the moment guests arrive. This is your opportunity to align your brand with the official welcome to LEX Summit.

- Title level co branding with Filevine across select event elements and digital displays
- Prominent logo visibility throughout the Exhibitor Area space during reception
- Branded beverage moment or featured cocktail experience
- Logo featured in pre-event attendee communications, on the LEX Summit website, and in the event mobile app
- Co-branded activations (if applicable)

# LEX SUMMIT WEST COAST WELCOME PARTY

## THE WELCOME CELEBRATION OF LEX SUMMIT

- Title sponsorship and co-branding (with Filevine) on event décor, entry signage, and digital screens
- Logo presence integrated throughout the party experience
- Branded cocktail or beverage feature
- Photo moment or entry experience (co-branded with Filevine)
- Logo featured in pre-event attendee communications, on the LEX Summit website, and in the event mobile app
- Two-minute welcome remarks from sponsor representative before entertainment kicks off
- Co-branded activations (if applicable)



# LEX FEST—CLOSING NIGHT CELEBRATION

LEX FEST IS THE CLOSING CELEBRATION OF LEX SUMMIT, BRINGING THE EVENT TO A HIGH NOTE WITH AN ENERGETIC, FESTIVAL STYLE EXPERIENCE THAT ATTENDEES LOOK FORWARD TO ALL WEEK.

Inspired by iconic aviation and cinematic moments, this year's LEX Fest leans into a bold, elevated theme that emphasizes atmosphere, entertainment, and unforgettable shared moments. The environment itself does much of the storytelling, creating a one of a kind backdrop for celebration, connection, and fun as the LEX Summit community comes together for a final night.

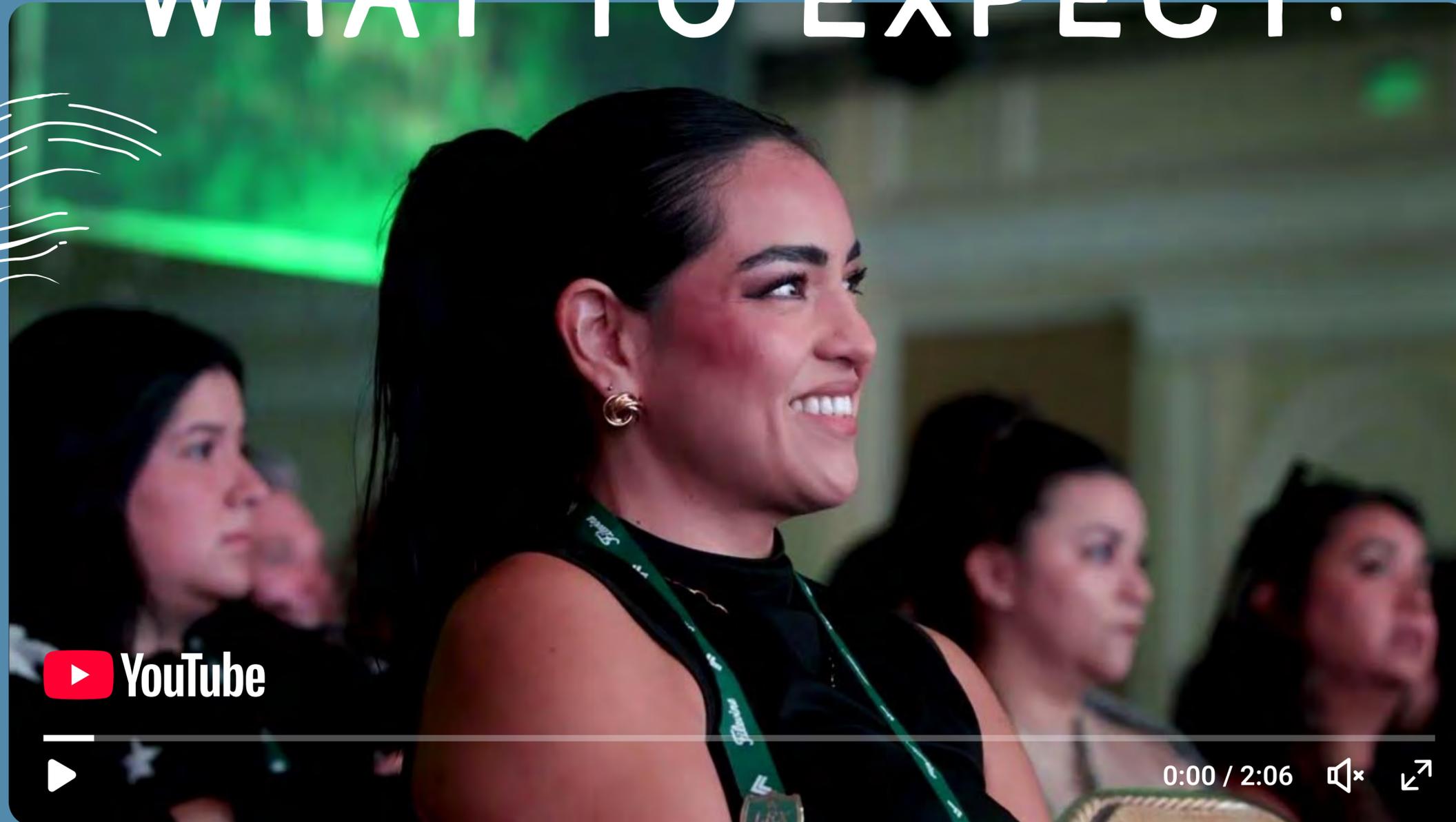
Sponsorship at LEX Fest is intentionally curated to align with the experience while maintaining the integrity of the theme, resulting in brand visibility that feels premium, exclusive, and memorable.

- Select co-branding with Filevine integrated into event touchpoints
- Branded signature cocktail or beverage moment
- Verbal recognition during the program or performance
- Co-branded activations - if applicable

This sponsorship ensures your brand is tied to every smile, post, and memory shared from LEX Summit—turning moments into meaningful impressions.



# WHAT TO EXPECT:





# LEX <sup>San Diego</sup> 2026 SUMMIT

RESERVE YOUR  
SPOT NOW

Zach Curtis: [zachcurtis@filevine.com](mailto:zachcurtis@filevine.com)

Molly Callahan: [mollycallahan@filevine.com](mailto:mollycallahan@filevine.com)